

**SEE THE FILM . . .
MEET THE DIRECTOR**



THURSDAY, MAY 12

Event Sponsors

Super-Sized Sponsors



Value-Sized Sponsors



Brochure Designed by Nicholson Kovac

What critics had to say about **Super Size Me**

“Two thumbs up!”

Ebert & Roper

“I’m Lovin’ It!”

Peter Travers, *Rolling Stone*

“Funny and outrageous!”

Owen Gleiberman, *Entertainment Weekly*

Tulsa Chapter PRSA

c/o Sunoco, Inc.
1700 S. Union
Tulsa, OK 74107

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THE EXPERIMENT:

30 days on the “McDonald's diet”

THE RULES:

1. Eat nothing but McDonald's, breakfast, lunch and dinner
2. Try everything on the menu at least once
3. If they ask, “Do you want to Super Size?” you must say “yes”

THE RESULTS:

You've got to see it to believe it!



Tulsa Chapter of PRSA presents

SUPER SIZE ME

An Event of Epic Proportions in Two Scenes

Featuring Oscar-nominated filmmaker MORGAN SPURLOCK
Winner, Best Director, Sundance Film Festival

SCENE 1: Private screening of **Super Size Me**, the film
Thursday, May 12
10 a.m. - 11:30 a.m.
(Check-in at 9:30 a.m. and pick up a healthy snack
from Wild Oats or movie popcorn, your choice)
AMC Southroads 20 Movie Theater
41st St. & Yale Ave.
Tulsa, Oklahoma

SCENE 2: Luncheon with director Morgan Spurlock, followed by
Question & Answer session and DVD signing
Thursday, May 12
Noon - 1:30 p.m.
Doubletree at Warren Place
Grand Ballroom
61st St. & Yale Ave.
Tulsa, Oklahoma

In **SUPER SIZE ME**, filmmaker Morgan Spurlock unravels the American obesity epidemic by interviewing experts nationwide and by subjecting himself to a “McDonald's only” diet for 30 days straight. His Sundance award-winning feature is as entertaining as it is horrifying as it dives into corporate responsibility, nutritional education, school lunch programs and how we as a nation are eating ourselves to death.

MORGAN SPURLOCK

Biography

Morgan Spurlock is an award-winning writer, director and producer. A native of West Virginia, he is also the founder of The Con, a New York-based production company that develops original programming for both film and television. Spurlock was honored with the Best Director award in Documentary Competition at the 2004 Sundance Film Festival for his film, **Super Size Me**, which wowed audiences and critics alike. The film was honored with an Academy Award nomination in February 2005 for Best Documentary Feature.

Spurlock produced and directed the film while also adding a new credit to his repertoire: guinea pig. During the making of the film, which is an examination of fast food and obesity in America, Spurlock subjected himself to a grueling, 30-day “McDonald's only” diet to document the impact on his health.

Scores of cheeseburgers, hundreds of fries and dozens of chocolate shakes later, the formerly strapping 6-foot-2 New Yorker-who started out at a healthy 185 pounds - had packed on 25 pounds. But the super-sized shape was the least of his problems. Within a few days of beginning his drive-through diet, Spurlock, 33, was vomiting out the window of his car, and doctors who examined him were shocked at how rapidly Spurlock's entire body deteriorated. His liver became toxic, his cholesterol shot up from a low 165 to 230, his libido flagged and he suffered headaches and depression.

Super Size Me's exploration of the obesity epidemic that plagues America today is the *Bowling for Columbine* for fast food. As well as documenting his own burger-fueled bulk-up, Spurlock travels to 20 cities across America, interviewing people on the street, health experts and a lobbyist for the fast-food industry.

Super Size Me is Spurlock's first feature film.

Proceeds from the event will benefit the Oklahoma Fit Kids Coalition.



About the Oklahoma Fit Kids Coalition

The mission of the Oklahoma Fit Kids Coalition is to make a major contribution to the health and well-being of all Oklahomans, including youth and families, including youth and families, by reducing child obesity. The Coalition accomplishes this mission through a comprehensive program of activities including education, collaboration and advocacy. Launched in January 2004, Oklahoma Fit Kids is comprised of 65 member organizations. The coalition is dedicated to speaking with one voice and promoting positive, rapid change in the fight against child obesity.

Due to the high demand for this event, you must register and pay in advance. We will not be issuing “hard” tickets to the event, but will have your name at the door. To ensure you have a seat for the movie and the lunch, please RSVP by May 5, 2005.

REGISTER IN ADVANCE. To RSVP, send in this form with payment to Jessica Klassen; Tulsa Chapter PRSA; c/o Sunoco, Inc.; 1700 S. Union; Tulsa, OK 74107. Make checks payable to “Tulsa Chapter PRSA.”

Complete this form and return with payment

INDIVIDUAL TICKETS

Number of tickets	PRSA Members/Students	Non-Members	Total
Option 1: Movie and Lunch	\$35	\$40	\$_____
Option 2: Lunch only	\$25	\$30	\$_____

TABLE OPTIONS

Number of tables (seats 10)	Cost	Total
Table of 10: Movie and Lunch	\$375	\$_____
Table of 10: Lunch only	\$300	\$_____

Total payment submitted \$_____

Name _____

Company _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

E-mail address (optional) _____

Daytime phone _____

If purchasing a table, please fill out this section (attach separate sheet if purchasing multiple tables):

1) _____ 6) _____

2) _____ 7) _____

3) _____ 8) _____

4) _____ 9) _____

5) _____ 10) _____

Make checks payable to “Tulsa Chapter PRSA.” Mail payment by May 5, 2005 to:

Jessica Klassen
Tulsa Chapter PRSA
c/o Sunoco, Inc.
1700 S. Union
Tulsa, OK 74107

For more information, please call Jessica at 918-594-6770 or e-mail her at jaklassen@sunocoinc.com.