

FALL 2003 STATUS	C A F E T E R I A		V E N D I N G M A C H I N E S						REVENUE IMPACT	OTHER ACTION	OTHER IMPACTS	CHANGE LED BY		
	Healthier Meals	No Soda, a la Carte Sales/Junk Food*	Replaced Soda w/ Water, Juice, etc.	Switched to Healthy Snacks	Vendor Contracts	Limited Hours of Operation	More Machines But Higher % of Healthy	No Machines in K-5					Competitive Pricing (Healthy Priced Lower)	
ARIZONA Flagstaff United School District - K-5: Fruit & veggie bars in all elementaries; 2 fresh fruits, two canned fruits, 2 vegg each day - MS/HS: Added salad bars; specialty stations for made-to-order burritos, tacos, tostada salads - Pilot in 1-2 schools: Whole grain tortillas & breads	a		No carbonation, caffeine at some schools		Pepsi						Higher meal prices but few complaints	Positive response	Food Service Advisory Committee School nurses	
ARKANSAS - Six school districts have volunteered as test districts - BMI will be confidential - Funded by Arkansas Center for Health Improvement														
COLORADO Crested Butte & Gunnison School Districts														
CALIFORNIA San Francisco / Aptos Middle School - Added: fresh deli sandwiches, sushi, pasta, salads, homemade soups, fajitas - Eliminated: Soda, chips, Slim Jims, nachos, pre-pkg burritos, taco pockets, mega-cheeseburgers, french fries, hot links, hot wings, oversized pizza	a	a	a								Locker room machine sales up	Kids now eat a meal vs. just soda & chips	Parents & Staff Pilot Project	
Orange County / Capistrano School District - Chips switched to baked only - MS: Switch from soda to water, juices, fruit drinks, sports drinks that meet SB19 standards			a	a									School Food Service Director	
Sacramento City Unified School District	a				Rejected exclusive contract (Pepsi)								Health professionals & public	
Sacramento County / Folsom Cordova School District - New: Salads, lower-fat pizza, sandwiches, pasta, wraps, rice/noodle bowls, sushi - Grew participation in USDA school meal program - Punch cards for all ended stigma with free/lower-cost meals	a	a									Food services operating in black (were in red)	Increased student participation in USDA meals	New Food Service Director	
Sacramento County / Los Angeles Unified School District - 200+ middle and high school with Coke or Pepsi contracts; have 'til 2004 to switch from soda (Aug 2002)		a	a		a	a OK after school hours							School board resolution; Poll found 40% of students obese	
Oakland Unified School District - New: Soy-based burgers, salads, grilled chicken, fruit juices - Potential \$3.2 million Pepsi contract spurred action	a	a	a	a	Rejected Pepsi renewal contract Feb '02							No soda or candy on campus	Developed Nutrition Policy Committee	School board, new nutrition policy
Hemet School District - New 3-yr Coke contract: \$150k bonus to sell juices, sports drinks, water			a		a						\$40K profit/yr			
San Francisco School District - 114 schools; compliance by 2004		a									\$72K profit/yr	Students Chose New Options	Nutrition Task Force now working on meals, vending	School Board President, Pediatrician, Board of Edu. Comm.
San Diego County / Vista High School - Bought their own vending machines, stocked healthier snacks - Student taste tests determined new options: Granola bars, Oriental snack mix, caesar salads, tuna - Stocked less soda, more water, sports drinks, 100% juice, milk, smoothies			a	a							Sales up \$200K/yr; \$6K profit/mo	Students taste tests	Director of Child Nutrition Services	

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FALL 2003 STATUS	CAFETERIA		VENDING MACHINES						REVENUE IMPACT	OTHER ACTION	OTHER IMPACTS	CHANGE LED BY
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COLORADO Saratoga Springs City School District - In 1996, decided not to commercialize, no exclusive contracts w/bottlers		a	a	a								
Ventura County/Ventura Unified District - No soda in K-5, MS			a K-8, MS									
DELAWARE Brandywine School District Next Fall: - Only beverages with 50% real juice, no sweeteners - Only sports drinks with ≤ 42g sugar per 20 oz. - All dairy low-fat or skim - Snacks ≤ 8g fat		No high-fat (10g fat) or high-sugar (<10 g) snacks and drinks (no juice drinks w/little juice)										
Smyrna School District		Only snacks are pretzels, popcorn		a								
KENTUCKY Fayette County Public Schools - Increased % of healthy drinks from 21 to 71% - Increased % of healthy snacks from 1 to 40% - Machine visuals: Physically active kids			a	a				a	a		No brand advertising on machines	School district renegotiated vending contracts
MAINE Maine School Adm. District #22 - New: Chex Mix, Nature Valley granola bars, Fig Newtons, fruit & yogurt, vegetable juices			a	a			Added refrigerated snack machine		a	New refrigerated machine offset lost revenue	Students Chose New Options	School health coordinator, Director of Food Services, Student Council
Maine School Union 106 - Only beverages: 100% juice			a	a		Added hours with switch to healthy				↑		School Health Coordinator, Wellness Team, School Advisory Council
MASSACHUSETTS Boston Public Schools - "Snack Crackdown" to put healthier items in vending machines			a	a							Campaign to educate parents & students re avoiding junk food	Mayor Tom Menino, \$6 million federal grant
MINNESOTA Minneapolis County / North Community High School - Worked w/Coke to add 12 machines = 16 (up from 4) - 13 machines w/water (or juice); 2 w/sports drinks or juices; 1 w/soda - Incentive pricing: Water \$0.75, sports drinks/100% juice \$1, soda, Frutopia \$1.25 - Best seller: Water			a		Coke	Soda hours limited	a		a	↑ Profits up by \$4K/yr, # of cases doubled	Water machines in high traffic areas; OK to drink water in classroom	Montana Behavioral Initiative, Team Nutrition (USDA program)
MONTANA Whitefish Middle School - Switched from soda & candy to 100% fruit juice, water, healthysnacks - Drop in disciplinary action attributed to elimination of caffeine, sugar - Purchased own cold machines for bagels, low-fat milk, yogurt		a	a	a			a		a	No decline; Added cold machine	After-lunch disciplinary action dropped from 30-40 kids/wk to 1-2 kids/wk	

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NEW HAMPSHIRE Portsmouth Schools - Switched beverages from soda, lemonade, iced tea, fruit drinks to plain and flavored waters, 100% fruit juice - Switched snacks from candy bars, Skittles, Starburst to crackers, Chex Mix, raisins, fruit snacks			a	a								Letter to School Board by local pediatrician
NEW MEXICO Santa Fe - Switched beverages from soda, lemonade, iced tea, fruit drinks					Rejected \$2.4 million Pepsi contract Rejected Coke contract							
NEW YORK New York City Schools, Monroe County - Nation's largest school district, serving 800k meals daily - Will meet USDA guidelines for all foods sold within 3-5 yrs - Switched from soda to water, milk, 100% juice - Increase whole wheat, fresh/frozen vegg and fresh fruit 5 days/wk vs. 3 days - More fish, plant-based products - Reduce highly processed foods - All vending thru central contract	a		a	a		All machines on timers to prevent use during meal hours				Using standard servings sizes		
OHIO Dayton Area/Centerville School District - School board voted unanimously to stop soda sales			a		Pepsi							Dr. David Roer, Medical Director and school board member
PENNSYLVANIA Philadelphia School District - Turned down a 10-year, \$43 million contract w/Coke - Switched from soda to water and juice with 25%+ juice			a		a						Broadening focus to foods	District's chief exec. Coalition for Healthy Children poll: "90% parents want only water/juice in vending machines" Task Force Nutrition
Sayre Middle & So. Philadelphia High Schools - Switched from sports drinks (sodas were already banned) to water and 100% juice or 25%+ juice			a + No sports drinks							Slight increase in sales		
SOUTH CAROLINA Charleston County Schools - Parents fighting to rescind a 5-yr \$8.1 million exclusive contract w/Pepsi; prevent future contracts bringing advertisers into schools - Same action for snack vendors - Goal: Only water, milk, fruit drinks with 50%+ juice			In progress	In progress	a Parents fighting to rescind (Pepsi) & avoid future contracts							
TENNESSEE Charleston County Schools - Parents fighting to rescind a 5-yr \$8.1 million exclusive contract			a K-5 (No soda)	a K-5		Turned off during meal times if located in cafeteria						School Board

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VIRGINIA Norfolk Public Schools - Foods must conform to Child Nutrition Services' new guidelines (USDA): ≤ 30% fat, < 30 gm sugar - State standards: must contain ≥ 5% RDA of one of 8 essential nutrients (iron, protein, calcium, etc.) - "Junkiest junk food" is Cheetos w/33% fat		a	a										School Nutritionists	
WASHINGTON STATE Seattle Public Schools - 1998 exclusive \$6.1 million contract with Coca-Cola paid the district \$330,000 for 2001 school year (\$11 per middle school student, \$19 per HS Student) - Contract up for renewal July 2003							a Renegotiations in progress						Citizens' Campaign for Commercial-Free Schools	
WISCONSIN Appleton School District - Ban of soda and candy started Fall 2003 - Decision reinforced by Appleton Central Alternative HS switch a few years ago to only healthy meals/snacks and saw lower student suicides, dropout rates, expulsions & drug use				a	a No candy								Board of Education vote	
Murphy K. Madison School District							Allowed to expire							
WYOMING Uinta County School District #1, Evanston High School - Vending switched from soda to milk, 100% juice, sports drinks, fruit drinks (lemonade); from candy to healthy snacks like nuts, granola bars		a		a	a						Cafeteria gains offset vending loss	Closed campus for 9th/10th graders 3 lunch periods instead of 2 (more time to eat in cafeteria)	More students buy lunch	School food service director: withdrawal from Nat'l School Lunch Program

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